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## BaselWorld 2012 Recap

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### Jacob & Co Digital Ghost

The Ghost is a brand new collection for 2012 designed by Jacques Fournier (Horology Design Ltd.) in cooperation with Yvan Arpa who is now a figure at Jacob & Co.

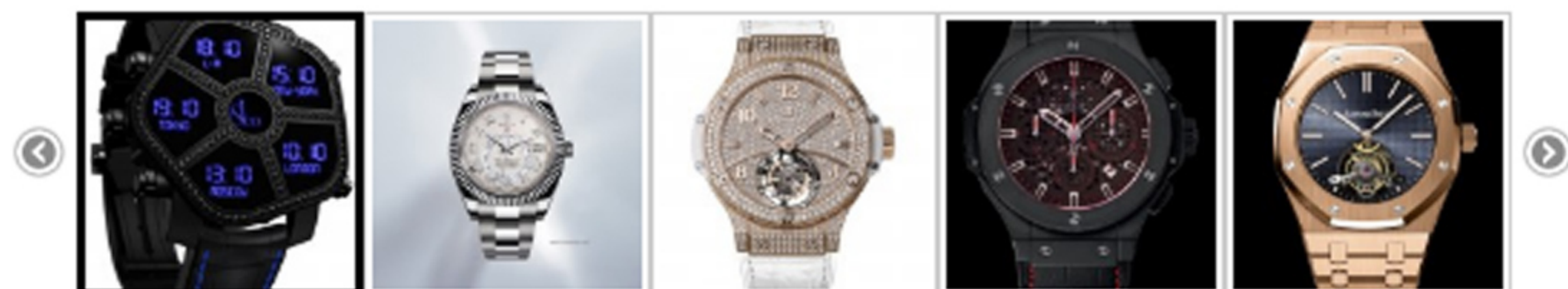
The Ghost will come in a few forms and is called the G5 and GT5 as well. The Ghost has a new five-sided case that is strange at first but ends up looking rather nice on the wrist.

This luxurious time piece, shown off at BaselWorld 2012, is available in various bezels such as diamond and a sporty carbon fiber.

This 47mm wide case shows up on two other new for 2012 Jacob & Co. timepieces called the Grand and the Global. All the new "G" watches have quartz movements. The Grand and the Global have analog faces while the Ghost has a slick new type of digital LCD screen.



We have to admit this is our favorite watch revealed from the whole entire show and we anxiously await to get our hands on it.



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